



Bjarne Winterberg:

## **Innovative examples of reconciling traffic movement with social life in public spaces**

Is it possible to build community through transportation? The complexity of movement and demands of different stakeholders calls for an innovative approach to the design and management of public spaces.

In order for a street to become a place, it needs to be designed to support the uses and activities that occur there; street and road design can affect the behaviour of motorists and pedestrians by increasing the possibility for interaction - interpersonal activities - thus transforming streets and public spaces into places that enhance urban life. A road's environmental context can have a larger influence on a drivers' behaviour than legislation, rules and signs.

The presentation give recent examples of innovative urban space conversions, shared space solutions, and examples of flexible use of road space from Northern Europe focusing on the project background, the process and lessons learnt.

CV:

Mr. Bjarne Winterberg

Educational Background and Professional Memberships:

Architect, MAA/DAL, urban planner

Since 1988, Mr. Bjarne Winterberg has been working with Ramboll

### Key Qualifications, Skills and Experience

Since his graduation as an architect and urban planner, Mr. Bjarne Winterberg is working within the fields of urban planning and urban design, context sensitive design, specialising in giving visual and spatial coherence to squares, streets, buildings and public spaces, historic and contemporary. Bjarne Winterberg is an acknowledged expert in Shared Space, Home Zones, and low speed streets and precincts that also function as community space.

The assignments include environmental impact assessment studies in urban and rural areas, preparation of Danish road Standards in Urban Areas, traffic calming schemes, draft proposals and detailed projects for all kind of roads, squares, pedestrian streets, shared areas and environmentally adapted through traffic for a large number of state institutions, counties and municipalities in Denmark and abroad.

Furthermore, he is a lecturer at post graduate seminars and a speaker at seminars and conferences abroad.

Author of several articles in professional journals and award winner in Danish and Scandinavian architectural and town planning competitions.

Mr. Bjarne Winterberg was part of the expert team advising the EU InterregIIIB North Sea programme Shared Space.