

# ViaNordica – Session 2.2 ITS

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## EasyWay – Co-ordinated ITS deployment in Europe

EasyWay is a European project which was established in response to the need for accelerated and co-ordinated deployment of Intelligent Transport Systems and Services (ITS) on the major road network across Europe. EasyWay is currently involving 27 EU Member States and 3 non-EU Member States (Norway, Switzerland and Andorra) and gathers road authorities and operators in Europe along with associated partners, including the automotive industry, telecom and public transport stakeholders.

The project is planned to run in the period 2007 – 2013/ 2014 and is organised in 8 “Euro-regions” of which VIKING is covering the Nordic countries (Sweden, Norway, Denmark and Finland), the northern part of Germany, Estonia and Lithuania.

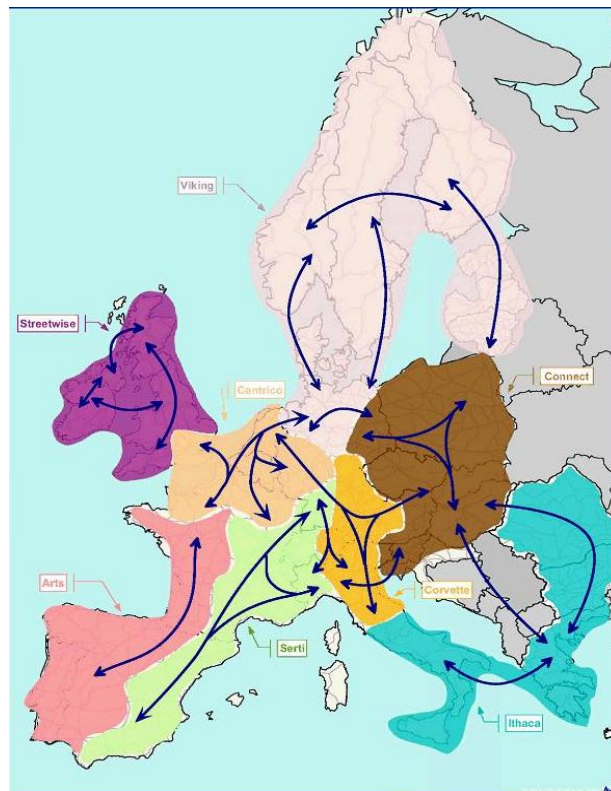


Figure 1 The Euro-regions in EasyWay

The focus of EasyWay is the deployment of core services which aim to provide travellers with harmonised and continuous services throughout Europe. EasyWay has established in total guidelines (Deployment Guidelines) to support the harmonisation of core services within following areas:

- *Traffic Information Services*
- *Traffic Management Services*
- *Freight and Logistic Services*

In addition, there are also supporting guidelines covering data exchange (DATEX II) and harmonisation of Variable Message Signs (VMS) and also a classification of the Trans-European Road Network (TERN) into different Operating Environments.

It is expected that the EasyWay Deployment Guidelines will play a role when the European Commission will develop mandatory specifications in connection with the implementation of the ITS Directive.

The presentation of EasyWay at the ViaNordica Session 2.2. *ITS*, will give a brief introduction to the organisation of the project with a focus on the regional work in the VIKING-area, the content and results so far and further scope of the project.



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