

How does common rules and standards affect a SME company?



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- Dansk Trafik Teknik A/S
 - Olsen Engineering A/S
- (45 ITS-employees)

Chairman of NVF-ITS in Denmark



How does common rules and standards affect a SME company?

Enhancing the competitiveness of SME's.

- Reduction of technical barriers
- Facilitate access to Internal Market



How does common rules and standards affect a SME company?

Every year more than
1000 European standards
are adopted

- Everybody can participate
- Only a small part of SME do it



How does common rules and standards affect a SME company?

Why do only a few SME participate?

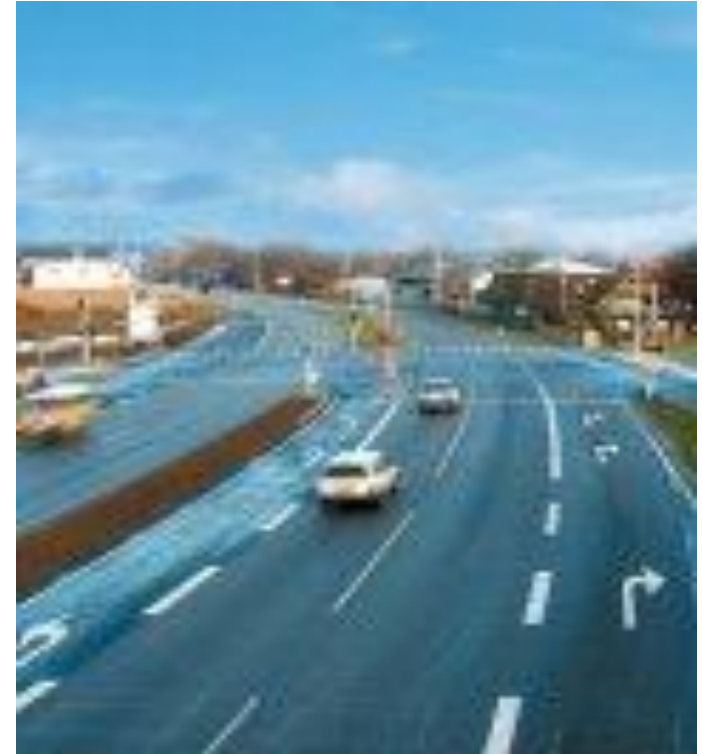
- Unaware of new developments
- Evaluate importance
- Financial power
- Human resources



How does common rules and standards affect a SME company?

Result of low participation:

- Interests not reflected in the standards
- Late information about new standards



How does common rules and standards affect a SME company?

EU activities to promote the participation of SME?

- A lot of projects since 1995



How does common rules and standards affect a SME company?

Affects on Dansk Trafik Teknik A/S

- Hard competition – lowest price
- Human resources
- Difficult to create the right strategies because of lack of informations
- We want standards which makes a fair competition (EN12966)



How does common rules and standards affect a SME company?

How are we using the results from Easyway & eSafety in our development?

- Difficult to follow the works
- Political focus on ITS
- Company strategies





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Questions?